International Account Manager - Project Manager Healthcare (60%- 100%)

Ogilvy AG  
PERMANENT CONTRACT  
ZÜRICH, SWITZERLAND

90 - 110kCHF including 5kCHF variable

key points  
Either 1-2+ years of experience as an account manager, medical writer, or similar in a marketing or communications agency or experience as a marketing manager or medical advisor in the pharmaceutical industry or related areas  
University degree (bachelor's or master's) in either a life sciences discipline, marketing or communications  
Very good knowledge of spoken and English - advanced German level is a plus  
GJS specifications  
The job description has been modified: Very good English is still a must, but basic German is sufficient.

Job

Are you looking for an exciting job in life science marketing in a dynamic and international environment?

Ogilvy is a leading global marketing, PR, and creative agency. To strengthen our successful and growing international customer portfolio, we are looking for a talented Account Manager - Project Manager (60% - 100%) with immediate effect.

ABOUT THE ROLL

Ogilvy's healthcare portfolio for the DACH region and selected international customers from the pharmaceutical, biotech and medical technology sectors is managed from our Swiss office in Zurich. An exciting task awaits you in a highly customer-oriented, creative and international environment. In dialogue with your customers you are responsible for the proactive development and implementation of a tailor-made and targeted tactical plan to support their respective marketing strategies in the areas of product marketing, PR and communication. You are at the center of the customer, agency team and external partners and coordinate your projects independently and with the highest quality standards.

We offer a flexible, creative and international working environment with plenty of room for personal development. Team spirit is very important at Ogilvy. In addition to people with specific professional experience, we are also open to career starters. Recruitment level and job role depend on experience.

YOUR MAIN TASKS

Consulting, conception and implementation of customer projects (project management): Depending on the project in the areas of marketing, PR/awareness, social/digital, medical writing, patient engagement or corporate branding  
Integration of content across all campaign levels with customer, creation, desktop publishing, production  
Familiarity with local and international medical/legal/regulatory review and approval processes  
Efficient cooperation with external partners (freelancers, partner agencies)  
Preparation of offers, cost monitoring and project accounting  
Assistance with project pitches and further development of internal know-how Depending on seniority, also mentoring of younger colleagues

Ideal profile  
Must Haves:

Either 1-2+ years of experience as an account manager, medical writer, or similar in a marketing or communications agency or experience as a marketing manager or medical advisor in the pharmaceutical industry or related areas  
University degree (bachelor's or master's) in either a life sciences discipline, marketing or communications  
Strong interpersonal and communication skills  
Proactivity and a solution-oriented, independent, efficient way of working  
Very good knowledge of spoken English

Nice to Haves:

Doctorate or relevant additional training (e.g. digital marketing)  
Advanced level in German  
Interest or flair for creative/scientific writing

Expected skills  
Life Sciences  
Communications  
Marketing  
Digital Marketing  
Proactivity  
Languages required  
Languages Level Frequency of use Essential Context of use  
English Fluent Daily Yes   
German Academic Daily No

Type of position  
Marketing/Communication  
Level of education  
Minimum training : Master's degree

Experience : More than 2 years

Current gross salary   
90 - 110kCHF including 5kCHF variable

Salary over 12 month

Advantages  
 Remote working   
 Other   
Dynamic and very collegial team  
Creative environment with room for personal development  
Good induction by experienced colleagues and supervisors  
Flexible working model / home office  
Great office in an attractive location in the middle of district 5 of Zurich  
Possibility of child care up to 1 day per week  
Above-average social security model

Information

link [www.ogilvy.ch](https://www.ogilvy.ch/)

sell Communication / Multimedia

people  100collaborators

public Outreachinternational

place HeadquartersNew York, NY, USA

Culture  
The company's financial situation  
Ogilvy AG is the Swiss affiliate of Ogilvy Global. Ogilvy Global is part of WPP.

Company culture and values  
Creativity  
Service Orientation  
Flexible Working Models  
Collaborative / Team oriented working culture

**Process**

2 interviews planned with:

* Hiring Manager : **Head of International Business Development (**Fabienne)
* N+2 : **Managing Director Health DACH & PR** (Martin) + possibly other member of team
* Final round : case study

The candidate has to take tests

Types of tests to be taken:

Case Study Interview

Possibility to wait while the candidate works a notice period

**Profile**

**Origin**

Experience in the following sector is desired:

Marketing, Communication, Agency, Pharma, Healthcare...

Experience in the following companies would be an advantage:

* Publicis
* Havas

Candidates who have worked in the following companies will not be considered:

* n/a

**Position**

Areas of flexibility in the required profile

Up to ~10% flexibility on salary range for top tier candidate.

The client accepts applications requiring administrative procedures for a work permit (residence permit, work permit, various authorizations ...) under certain conditions: Working permit can only be obtained for EU / AELE passport holders..

This position comes with the possibility of promotion

**Organisation**

**Department or team details**

**Healthcare & PR Unit**

18 ppl

Business Unit Headed by: **Managing Director Health DACH & PR**

Seconded by: **Head of International Business Development**

Several smaller teams within department

This position does not include management

**Role of direct superior**

Head of International Business

**Training planned for onboarding the successful candidate**

1-2 month of onboarding on the job + selcted trainings. Strong support by peers and other team members on an ongoing basis.

Contact: [hr@globaljobservices.vn](mailto:hr@globaljobservices.vn)

Link apply:

<https://docs.google.com/forms/d/e/1FAIpQLScO_-8Bm4jXpW6KGMauSkG-4PbK3ZZQPROJN5K6MEj2Y8f53g/viewform?usp=send_form>

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